

Affiliate Guide to Twitter - How Not to Spam

As one of the most popular social networking sites, Twitter can be a great way for customers to connect to big business or an individual affiliate. Unfortunately, many marketers use this network for spam and send link after link without adding value. Doing this is a fast way to get marked as spam, so focus on adding quality via your Twitter account if you want to take advantage of the site.

The first thing you should do when you sign up is to add a picture. It doesn't have to be a photo of you, but don't choose a picture of a scantily clad woman. Adding a link to your profile is encouraged, so do put a link here. While it can be straight to a sales page, a blog will allow you to connect more with your readers. Since social network sites are about connecting with others, consider using a blog for your link.

The next step is to follow people, and hopefully get a few of them to follow back. Before you start mass following, make a couple of tweets that are not sales related in any way. This shows that you are a real person and not a spam bot. When you are first starting out, you don't want to follow a ton of people. While there are tools for automating, it is good to start by hand to ensure that you are following the right people.

Start by looking for fellow marketers in your niche. One way to find these people is to look at popular blogs and see who has a Twitter account linked to their blog. You can also go to the We Follow directory, and find people who have added themselves to categories that interest you. There are a few different reasons to follow marketers first. One is that they are more likely to follow you back. This will prevent you from having a lopsided follow/follower number. Another reason is that you can exchange ideas with these people and build relationships that can lead to joint ventures.

After you've accumulated some followers who have websites in your niche, it's time to look for people who might be interested in your blog and tweets. You can do this by searching by keyword, or by choosing people who are following your competition. Since you aren't brand new, you can add more in one day than when you first start out.

Of course, it's not all about finding people on Twitter. What you tweet is most important. You want to make connections, not just sell. Make some of your tweets personal, to show everyone the real you. You can also talk about news and events that are happening in your niche. The other important thing to do is to reply to others' tweets. You don't have to read every single word in your tweet stream, but do take time to glance over it a couple of times each day. When you see something interesting, reply to it. This allows you to have a dialog rather than just a monologue.

Used properly, Twitter can earn you an income through new ideas, joint ventures, and relationships with customers. The key is to focus on relationships rather than spamming your links.

About the Author

Carrie writes on everything from natural health to home improvement. Her latest website for frazzled parents can be found at [get rid of lice](#) and [tea tree oil lice](#).

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