

## Planning A Fundraising Event That Will Be Wildly Successful

Are you responsible for planning a fundraising event, and don't know where to start. Well for starters you need to be a big success. There's no point in going to all the trouble of hosting a fundraising event that requires planning up the wazoo if no one shows up and people don't donate, so be sure to double check that your i's are dotted and t's crossed, and the payoff will be a spectacular event. Having A Good Idea, And Time Now before you make a start on planning you must decide on the beneficiary of your event and what form it will take. Will it be a \$250 a plate chicken dinner for a political candidate? Or a "please donate" campaign to spur on a local politician? Will it be a \$5 a family "Harvest Festival" at an elementary school to raise money for library books? Or an ongoing campaign of selling scrip to some local stores where the school gets a percentage of sales? Maybe you could organise an online fundraising campaign, using electronic payments? You make the call. You know your cause and organization ? what is the best fundraising event to plan? Drumming Up Support From Your Community Plan for your fundraising event to have as low of overhead as possible, so that the organization can keep more of the money. A good way of reducing costs is if it will be a local event; try to garner support within your community for your event. Perhaps your local supermarket will be willing to donate food items for a raffle or fundraising dinner for breast cancer awareness week. If so, great! Be sure that you let attendees know who was kind enough to support your cause with a donation ? the good will can go a long, long, ways, and may be of use for future fundraising events. Maybe a hotel will give you a discount on that ballroom, since you're taking the larger room with AV instead of the smaller room ? it can't hurt to ask! Be aware that most businesses will want to see a flyer or something like that to show information about the event. How To Get The Right People To Show Up Who cares about your cause? Families in your community? Friends of the politician? Who ever it is, be sure to invite them. Invite the newspaper, too, if you want media attention for your cause. You can plan a fundraising event so that the media attention can be an ongoing benefit to your organization ? perhaps the media will let the public know where to send their donations toward your cause.

### About the Author

Rick Dupont works for [Course Basic](#) a website that has comprehensive information on fund raising as well as great [Basic courses](#) for all manner of learning subjects. [charity-fundraising](#)

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