

## How to Choose a Web Hosting Service

Like just about everything else in life, the hardest part to launching a website is getting started. No worries, because we going to break you in with some great advice for making those difficult decisions that will have a positive impact on your website. The first decision that you should make in determining what web hosting service to choose is establishing the function of your site and its overall purpose and goals.

Like just about everything else in life, the hardest part to launching a website is getting started. No worries, because we going to ease you through those difficult decisions that will have an immense impact on your website. The first decision that you should make is establishing the function of your site and its overall purpose and goals. Is it for a business, blog, for photos of your new baby? Only then can you decide what type of web hosting service will optimize your overall goals for the site.

There are a variety of different web hosting services, including: premium reseller hosting, business hosting and standard web hosting. Premium reseller web hosting is the best method to pursue if you going to resell your hosting space in increments to other customers because it will offer the space and the bandwidth needed for resell. If you are planning to build a web presence for a business or organization, then business hosting is the most intelligent choice. Business hosting packages often offer special incentives and special resource and utilities for businesses including e-commerce solutions and payment gateway solutions. If your purpose is to start a blog or a personal webpage, then standard web hosting, without any of those fancy bells and whistles, should be sufficient. Keep in mind, you can always upgrade to a better web hosting plan when your needs change and you require additional space, bandwidth or other specific offerings.

There are also various price points involved, starting with the basic web hosting plans for those without generous start-up capital. For a little more cheese, website hosting plans exist that focus on specific utilities, programs and programming languages designed specifically to suit users who want to focus on Drupal, Joomla, WordPress, PHP, MySQL, Perl and a number of other highly specialized needs. It is important to find the right web hosting company or service that will fulfill the needs and provide the tools, utilities and resources that you are looking to utilize.

Once you have established a plan for what type of web hosting service fits your budget and overall needs, the next step is to figure out which utilities, special resources and other applicable web accessories compliments the service. If you are going to blog, a WordPress hosting plan may be needed. If you are using a content management system (CMS), a Joomla hosting plan may be ideal. If business is your focus, a PHP and MySQL based hosting plan with e-commerce utilities, like osCommerce and ZenCart, will absolutely be ideal. If you haven't figured it out by now, choosing the right hosting plan is quite important. Choosing the wrong hosting plan will not only mean lacking the utilities, tools and resources that you need, but it also will waste your time and money.

In addition to what the hosting plan offers, you also have to consider the hosting company. Choose a hosting company that offers numerous methods of communication. You should be able to reach them for questions with ease. Also take note if they have friendly customer service representatives that you feel comfortable working with in times of need. If you take in consideration the advice in choosing your web hosting service and company, you will be immensely satisfied with the hosting plan and what it offers in the end.

## About the Author

Ethan Luke. Rothen is a provider of premium [reseller web hosting](#), business, and web hosting for users with a focus on Joomla, Drupal and WordPress.

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