

How to Get Top Ranking in Google?

If you have recently opened a personal blog or a commercial website and wondered why you can only have a few number of traffic from the billions of internet users, you are not alone. Many bloggers or web owners have been thinking of effective approaches to successful internet marketing. And merely the thought of it is certainly a brain strain.

So to give you a round of simple but efficient tips to get into the top ranking of search engines like Google, here is a list:

* Quality Content with Keyword Targets

Put yourself on the shoes of your possible reader. Would you like to read articles or web content written unprofessionally with too much flaws on grammar, style, and information? By this simple notion, the article is definitely not readable by anyone, especially when your market is the A and B crowds. Trashy articles are for trashy readers. So make sure that you have the best and qualified content writer, if you can't write it yourself.

A good content writer understands what content should click in the market. Topics must be interesting, written with a certain flair that is unique and be enticing enough for readers to browse again for more articles. Titles must be creative and catchy. Your content must be updated regularly to keep a smooth flow of readers or visitors.

A good content writer also knows the great significance of keyword hits. Internet users find articles by typing keywords on the search bars. Once your keywords are hit in those searches, you may find your site ranking in the first search result page of Google. Now, keywording is albeit tricky. It does not take overnight to understand this. You have to observe how keywords are used and how often they are used as well. The frequency of keyword usage is also a factor in topping the search results page. There are sites that offer keyword assistance to novices.

* Web Design

This is such an overlooked factor for many website owners. When they put up a blog or a business site, most of them think about what they do want their site to look like. That is all right. But did you ever consider your design to be something attractive to the eyes of your future readers? Undeniably, not all designs are for every average site; there are designs that may be off to the type of your site. So having the suitable design to your site also matters. Consider the colors, the images, and the layout all together. It should not strain the eyes of your visitor, or else you won't find them staying long on your page. Neither would they even think of going back again.

* Quality Links

Links make things more possible to acquire a generous amount of traffic to your site. There are many ways to extend your links. You can join social networking and advertise your site. You can also have link exchanges. In some cases when your site is informative and interesting, you would even find other sites linking to your page without even knowing it. To enhance your relationship with other sites even more, linking them also in some of your contents is a plus factor.

These basic tools that can assist you in getting a top rank in Google are what we refer to as search engine optimization methods. You can learn how to do it on your own, though it will surely take time. You may even need to hire an SEO professional to do it better for you.

About the Author

Ramzan Ali Tharani is a professional SEO writer at [SEO Hosting](#) with experience in industries like Hosting, Information Technology and others. He has done research into various fields and is keen on developing meaningful content from SEO point of view. He recently launched a new website about solar technologies at [RV Solar Panels](#)

Source: <http://www.articlegods.com>